23 Ways To Build Your List... join ListHero.com

Your Squeeze Page

- **Expired domains**
  - Buy old domains that have expired but still get traffic. Redirect this traffic to your squeeze page.
- **Popup windows**
  - You can use popup windows to persuade people arriving at or leaving your other websites to join your list.
- **Your blog posts**
  - In your blog posts include links to your squeeze page.
- **Blog Comments**
  - Comment on other people's blog posts and leave a link to your squeeze page.
- **Forum posts**
  - Help other people with their questions and use your forum signature to send people to your squeeze page.
- **Email signature files**
  - At the end of every email you send have a signature mes-sage that sends people to your squeeze page.
- **Viral listbuilding systems**
  - These are systems like ListHero.com that build your list virally on autopilot.
- **Offline strategies**
  - An example of this is you rent a list of names and addresses in your niche market then send them a postcard directing them to your squeeze page.
- **Write Articles**
  - Your article resource box sends people to your squeeze page
- **Viral giveaways**
  - Create free ebooks and mindmaps that link to your squeeze page that other people can give away (this mind map is an example of this technique).
- **Send out Press Releases**
  - A press release needs to be a short article about something news worthy about what you're offering on your squeeze page. Press releases can generate huge volumes of targeted traffic to your squeeze page if your story is picked up by a publisher.
- **Joint ventures**
  - Special deals set up to promote your squeeze page.
- **Teleseminars/Webinars**
  - Interview other experts with big lists. Ask them to promote the interview to their subscriber list. ListCrusade.com is a great example of this technique.
- **Affiliates**
  - Other people promote your squeeze page for a share of your profits.
- **Your own Intern Program**
  - Train other people how to promote their business. As they're learning they promote yours.
- **Viral videos**
  - This could be unusual or off-the wall videos that contain a link to your squeeze page.
- **How to videos**
  - These are typically videos that teach people how to do something on a PC or on the Internet.
- **PodCasts**
  - These are online radio shows where you regularly talk about your subject.
- **Pay Per Click search engines**
  - Advertise your squeeze page offer in major search engines. You only pay for each click you get.
- **Co-registration**
  - This is where people can join your list at the same time as they can join others.
- **Golden Rule Traffic**
  - This can be done as a joint venture with other people in your niche market. You place 2 email messages promoting your JV partner in your follow-up autoresponder if they do the same for you promoting your squeeze page.
- **Integration marketing**
  - This can be done through your JV partners or affiliates. You place an ad or an optin box on the thank you pages of other people's websites.
- **Product launches**
  - This technique overlaps with Affiliates and JV partners because you use the launch of your squeeze page offer to generate extra "buzz" in your marketplace.

Please feel free to offer this mind map to your website visitors and subscribers.

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